

Self Help Counties Coalition  
 www.selfhelpcounties.org

2010 Focus on the Future Conference

La Quinta Golf Resort & Spa  
 La Quinta, Ca  
 November 14 - 16, 2010

Agenda

**Please Note: \*\* has been invited**

**Sunday, November 14**

|                    |   |
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| 8:00 am – 4:00 pm  | <b>Golf Tournament</b><br>Jack Nicklaus Tournament Course at PGA West |
| 12:00 pm – 7:00 pm | <b>Hospitality Suite</b><br>Diego Rivera                              |
| 2:30 pm – 7:00 pm  | <b>Registration</b><br>La Cita  |
| 5:30 pm – 7:30 pm  | <b>Welcome &amp; Networking Reception</b><br>Hotel Waterfall          |

**Monday, November 15**

|                     |  |
|---------------------|--|
| 7:30 am – 9:00 am   | <b>Continental Breakfast w/Exhibitors</b><br>Fiesta 9 - 14   |
| 7:30 am – 2:00 pm   | <b>Hospitality Suite</b><br>Diego Rivera   |
| 7:30 am – 2:00 pm   | <b>Registration</b><br>La Cita   |
| 9:00 am – 10:30 am  | <p><b>Welcome &amp; General Session</b><br/>Fiesta 1 – 8</p> <p><b>Welcome to La Quinta and the Conference:</b></p> <ol style="list-style-type: none"> <li>Anne Mayer, Executive Director, Riverside County Transportation Commission (RCTC) and Chair, Self-Help Counties Coalition<br/><i>Welcome to La Quinta and the Conference</i></li> <li>Terry Henderson, Councilwoman with the City of La Quinta<br/><i>Brief Overview of the transportation planning programs that have made transportation in the desert successful</i></li> </ol> <p><b>Presentation:</b> Vehicle License Registration Fee: November 2010 Ballot Initiative Results Panel</p> <ol style="list-style-type: none"> <li><b>Moderator:</b> Dennis Fay, Executive Director, Alameda County Congestion Management Agency</li> <li><b>Introductory Video:</b> Senator Loni Hancock</li> <li><b>Panelists:</b> <ul style="list-style-type: none"> <li>Mark Green, Mayor of Union City and Chair of the Alameda County Transportation Commission</li> <li>Jim Earp, Executive Director, California Alliance for Jobs and CTC Commissioner</li> <li>Alex Evans, President and Co-founder, EMC Research, Inc.</li> <li>Suzanne Smith, Executive Director, Sonoma County Transportation Authority</li> </ul> </li> </ol> |
| 10:30 am – 11:00 am | <b>Networking Break w/Exhibitors</b><br>Fiesta 9 - 14  |

## Monday, November 15, Continued

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|---------------------|---|--|--|--|
| 11:00 am – 12:00 pm | <b>Flores 1 – 2</b>   | <b>Flores 4</b>  | <b>Flores 5</b>  | <b>Flores 6 - 7</b>  |
|                     | <p><b>Public Private Partnerships</b></p> <p><b>Moderator: Joe Cruz</b>, Director of Transportation Policy/Government Relations, California Alliance for Jobs</p> <p>Panelists: <b>Jose Luis Moscovich</b>, Executive Director, San Francisco County Transportation Authority, <b>Dario Frommer</b>, Partner, Mayer Brown LLP &amp; CTC Commissioner and <b>Kome Ajise</b>, Public Private Partnership Program, Director's Office, Caltrans</p> | <p><b>New Media Panel</b><br/><i>Getting the Word Out: Tools and Tips for Using New Media to Build and Maintain Grassroots Support for Self-Help County Initiatives</i></p> <p><b>Moderator: Kristin Slocum</b>, Communications Manager, Mobility 21</p> <p>Panelists: <b>Ted Nguyen</b>, Manager, Public Communications, Orange County Transportation Authority (OCTA) and <b>Robb Korinke</b>, Partner, Grassroots Lab</p> | <p><b>HOT Lanes: Overview &amp; Specific Projects Within and Outside California</b></p> <p><b>Moderator: Will Kempton</b>, Executive Director, Orange County Transportation Authority (OCTA) - <b>(Replacement TBD)</b></p> <p>Panelists: <b>Greg Le Frois</b>, PE, Manager of National Toll Road and Toll Facilities Group, HNTB, <b>Frank Furger</b>, Chief Deputy Director of Projects, Alameda County Congestion Management Agency, <b>Supervisor Scott Haggerty</b>, Alameda County Board of Supervisors, <b>Ted Hall</b>, Bay Area Management Consultant, Hatch Mott MacDonald</p> | <p><b>SB 375 – Local Regulations/Global Consequences</b></p> <p><b>Moderator: Hasan Ikhata</b>, Executive Director, Southern California Association of Governments (SCAG)</p> <p>Panelists: <b>Steve Heminger</b>, Executive Director, Metropolitan Transportation Commission (MTC), <b>Gary Gallegos</b>, Executive Director, San Diego Association of Governments (SANDAG), <b>Carolyn Cavecche</b>, Mayor of Orange</p> |
| 12:00 pm – 2:00 pm  | <b>Luncheon w/Exhibitors</b><br>Fiesta 1 – 14   |  |  |  |
| 1:30 pm – 4:30 pm   | <b>Offsite Tour 1</b>   | <b>Offsite Tour 2</b>  | <b>Offsite Tour 4</b>  |  |
|                     | Palm Springs Aerial Tramway   | SunLine Transit Agencies Alternative Fuels Tour  | Windmill Tour  |  |
| 4:30 pm – 6:00 pm   | <b>WTS Reception</b><br>Main Lawn   |  |  |  |
| 6:30 pm – 9:00 pm   | <b>An Evening Under the Stars – 80's Style!</b><br>Poolside   |  |  |  |

## Tuesday, November 16

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|---------------------|--|--|--|--|
| 8:00 am – 9:00 am   | <b>Continental Breakfast w/Exhibitors</b><br>Fiesta 9 - 14   |  |  |  |
| 7:30 am – 12:00 pm  | <b>Hospitality Suite</b><br>Diego Rivera   |  |  |  |
| 9:00 am – 10:30 am  | <b>General Session</b><br>Fiesta 1 – 8   |  |  |  |
|                     | <p><b>Annual State of Caltrans Report</b></p> <ol style="list-style-type: none"> <li>Cindy McKim, Director of Caltrans</li> </ol> <p><b>Presentation: Funding in Infrastructure Driving Economic Prosperity</b></p> <ol style="list-style-type: none"> <li><b>Moderator:</b> Bimla Rhinehart, Executive Director, California Transportation Commission (CTC)</li> <li><b>Panelist:</b> <ul style="list-style-type: none"> <li>William Dorey, President &amp; CEO, Granite Construction</li> <li>Jim Earp, Executive Director, California Alliance for Jobs and CTC Commissioner</li> <li>Dario Frommer, Partner, Mayer Brown LLP &amp; CTC Commissioner</li> <li>Lucy Dunn, President &amp; CEO, Orange County Business Council &amp; CTC Commissioner</li> <li>Jeff Morales, Senior Vice President, Parsons Brinckerhoff</li> </ul> </li> </ol> |  |  |  |
| 10:30 am – 11:00 am | <b>Networking Break w/Exhibitors</b>   |  |  |  |

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|  | Fiesta 9 - 14   |  |  |
| <b>Tuesday, November 16, Continued</b> |   |  |  |
| 11:00 am – 12:00 pm                    | <b>Flores 1 – 2</b>   | <b>Flores 4</b>  | <b>Flores 5</b>  |
|  | <p><b>High-Speed Rail</b></p> <p><b>Moderator:</b> <b>Mary Erchul</b>, Senior Supervising Engineer, Parsons Brinckerhoff</p> <p><b>Panelists:</b> <b>Valerie Martinez</b>, Southern California Outreach Manager, <b>Jo Linda Thompson</b>, HSR Policy Advisor &amp; Executive Director - Association for Ca. High Speed Trains, <b>Alex Clifford</b>, Executive Officer, High Speed Rail at LA Metro, and <b>Eric Thronson</b>, Fiscal &amp; Policy Analyst, The Legislative Analyst’s Office</p> | <p><b>Green: What Does Sustainable Transportation Look Like and How do We Measure Our Success in Achieving Our Goals?</b></p> <p><b>Moderator:</b> <b>Tim Bevan</b>, West Region Technology Manager, Puget Sound Operations Manager, CH2M HILL</p> <p><b>Panelist:</b> <b>Peter Hurley</b>, Project Manager Portland Bureau of Transportation, <b>Jeffrey Gritsavage</b>, Local Programs Bureau, Policy &amp; Planning Division, NYSDOT, <b>Carol Bowers</b>, PG, CARE Director Geo-Institute of American Society of Civil Engineers (ASCE) and <b>Vincent Mammano</b>, COO, CA Division Office (<b>Shana Baker’s Replacement</b>)</p> | <p><b>Design-Build Projects and the Importance of Funding Within California</b></p> <p><b>Moderator:</b> <b>Kenyon Gleason</b>, National Field Director, American Road and Transportation Builders Association</p> <p><b>Panelists:</b> <b>Jeff Fielder</b>, Project Manager, Parsons, <b>Ray Wolfe</b>, Director, Caltrans District 8, <b>Mark Massman</b>, Project Director for the SVBX Project, VTA and <b>Jim Gravesande</b>, Group Manager, Bay Area Rapid Transit (BART), <b>Jay McRae (Danny Curtin’s Replacement)</b></p> |
| 12:00 pm – 1:30 pm                     | <p><b>Luncheon &amp; Session</b><br/>Fiesta 1 – 8</p> <p><b>Keynote Speaker:</b></p> <p><b>Keynote Speaker:</b> Roger Snoble, Retired MTA Chief Executive Officer</p>   |  |  |
| 2:00 pm                                | <b>Conference Adjourns</b>  |  |  |